

HOOF AND SWORD'S #THEQUESTTO6969 - OFFICIAL RULES

NO PURCHASE NECESSARY TO ENTER OR WIN. MAKING A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

1. PROMOTION DESCRIPTION: The #THEQUESTTO6969 begins on April 25, 2018 at 12:01 am Central (CDT) and ends on May 31, 2018 at 11:59 pm Central (CDT).

The sponsor of this Sweepstakes is Hoof And Sword. By participating in the Sweepstakes, each Entrant unconditionally accepts and agrees to comply with and abide by these Official Rules and the decisions of Sponsor, which shall be final and binding in all respects. Sponsor is responsible for the collection, submission or processing of Entries and the overall administration of the Sweepstakes. Entrants should look solely to Sponsor with any questions, comments or problems related to the Sweepstakes. Sponsor may be reached by email at podcast@hoofandsword.com during the Promotion Period.

2. ELIGIBILITY: Sponsor cast members are ineligible to enter the Sweepstakes or win a prize. Household Members and Immediate Family Members of such individuals are also not eligible to enter or win. "Household Members" shall mean those people who share the same residence at least three months a year. "Immediate Family Members" shall mean parents, step-parents, legal guardians, children, step-children, siblings, step-siblings, or spouses. This Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited or restricted by law.

3. PRIZES:

Grand Prize: Two (2) winners (one from the Review giveaway and one from the Glean widget) will receive a My Little Pony-themed Dice Bag, handmade by @HumblyHandmade, a set of Tails Of Equestria dice.

Only one prize per person will be awarded. Prizes cannot be redeemed for cash or substituted by winner. Sponsor reserves the right in its sole and absolute discretion to award a substitute prize of equal or greater value if a prize described in these Official Rules is unavailable or cannot be awarded, in whole or in part, for any reason. The ARV of the prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the prize turns out to be less than the stated ARV, the difference will not be awarded in cash. Sponsor makes no representation or warranty concerning the appearance, safety or

performance of any prize awarded. Restrictions, conditions, and limitations may apply. Sponsor will not replace any lost or stolen prize items.

All federal, state and/or local taxes, fees, and surcharges are the sole responsibility of the prize winner. Failure to comply with the Official Rules will result in forfeiture of the prize.

4. HOW TO ENTER:

- a) Review Giveaway: Enter by rating and/or reviewing the Hoof And Sword podcast on iTunes, Stitcher, or any other podcasting service that allows ratings and/or reviews, then by tweeting a screenshot of their rating and/or review to @HoofAndSword using the hashtag #TheQuestTo6969.
- b) Gleam Giveaway: Enter the Sweepstakes during the Promotion Period online by visiting and completing entries on the Gleam entry widget, which can be found on the following website at <http://hoofandsword.com/two-giveaways>. To obtain the entries, the entrant must complete their entry actions via the Gleam widget in any of the available ways. The available ways of entry for an entrant are 1) by using their Twitter account, 2) follow @HoofAndSword, 3) retweet the announcement Tweet, and 4) answering the poll.

Automated or robotic Entries submitted by individuals or organizations will be disqualified. Internet entry must be made by the Entrant. Any attempt by Entrant to obtain more than the stated number of Entries by using multiple/different email addresses, identities, registrations, logins or any other methods, including, but not limited to, commercial contest/sweepstakes subscription notification and/or entering services, will void Entrant's Entries and that Entrant may be disqualified. Final eligibility for the award of any prize is subject to eligibility verification as set forth below. All Entries must be posted by the end of the Promotion Period in order to participate. Sponsor's database clock will be the official timekeeper for this Sweepstakes.

5. WINNER SELECTION: The Winner(s) of the two Giveaway will be selected in a random drawing from among all eligible Entries, for each Giveaway, received throughout the Promotion Period. The random drawing will be conducted about four (4) days after the Promotion Period by Sponsor or its designated representatives, whose decisions are final. Odds of winning will vary depending on the number of eligible Entries received.

6. WINNER NOTIFICATION: Winner(s) will be notified by email at the email address provided in the Entry Information or by Direct Message (DM) on Twitter approximately one (1) day after the random drawing. Potential Winner(s) must accept a prize by email or Twitter Direct Message as directed by Sponsor within one (1) week of notification. Sponsor is not responsible for any delay or failure to receive notification for any reason, including inactive email account(s), technical difficulties associated therewith, or Winner's failure to adequately monitor any email account.

Any winner notification not responded to or returned as undeliverable may result in prize forfeiture. The potential prize winner may be required to sign and return an affidavit of eligibility and release of liability, and a Publicity Release. No substitution or transfer of a prize is permitted except by Sponsor.

7. **PRIVACY:** By entering the Sweepstakes, you grant Sponsor permission to share your email address and/or Twitter handle and any other personally identifiable information with the other Sweepstakes Entities for the purpose of administration and prize fulfillment, including use in a publicly available Winners list. Your information will not be used for any other purpose than the entry of the Giveaways and the awarding of prizes.

8. **LIMITATION OF LIABILITY:** Sponsor assumes no responsibility or liability for (a) any incorrect or inaccurate entry information, or for any faulty or failed electronic data transmissions; (b) any unauthorized access to, or theft, destruction or alteration of entries at any point in the operation of this Sweepstakes; (c) any technical malfunction, failure, error, omission, interruption, deletion, defect, delay in operation or communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, camera, computers or providers utilized in any aspect of the operation of the Sweepstakes; (d) inaccessibility or unavailability of any network or wireless service, the Internet or website or any combination thereof; (e) suspended or discontinued Internet, wireless or landline phone service; or (f) any injury or damage to participant's or to any other person's computer or mobile device which may be related to or resulting from any attempt to participate in the Sweepstakes or download of any materials in the Sweepstakes.

If, for any reason, the Sweepstakes is not capable of running as planned for reasons which may include without limitation, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other causes which may corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right at its sole discretion to cancel, terminate, modify or suspend the Sweepstakes in whole or in part. In such event, Sponsor shall immediately suspend all drawings and prize awards, and Sponsor reserves the right to award any remaining prizes (up to the total ARV as set forth in these Official Rules) in a manner deemed fair and equitable by Sponsor. Sponsor and Released Parties shall not have any further liability to any participant in connection with the Sweepstakes.

9. **SOCIAL NETWORK DISCLAIMER:** A Twitter account may be required to enter. If you don't already have a Twitter account, visit www.twitter.com to create one. It is free to create an account. Twitter does not sponsor or endorse Sponsor or the Sweepstakes. This promotion is in no way sponsored, endorsed or administered by, or associated with Twitter. You understand that you are providing your information to the Sponsor and not to Twitter. By participating via the

Twitter platform, participants are also subject to Twitter's privacy policy and terms of use, which can be found at www.twitter.com/privacy and <https://twitter.com/tos>.

10. WINNER LIST/OFFICIAL RULES: To obtain a copy of the Winner List or a copy of these Official Rules, visit <http://hoofandsword.com/two-giveaways>. The winner list will be posted after winner confirmation is complete.

11. SPONSOR: Hoof And Sword, @HoofAndSword on Twitter, podcast@hoofandsword.com